

# 2022



THE  
INSPIRE  
GROUP

---

Impact Report

FORWARDTOGETHER

## FORWARDTOGETHER

I am immensely proud to share with you our journey through 2022. Our vision to Inspire, Engage and Empower has been at the forefront of our plans. We set ourselves challenging targets building on the successes of last year. Our aim was to increase our footprint to **engage with more people, to improve physical wellbeing and making our community a safer place.**

Our new revised volunteer programme has gone from strength to strength and has also led to full time and part time positions within the company. This has allowed us to develop our provision with local schools continuing to offer the children high quality PE and enrichment activities.

Birmingham 2022 Commonwealth Games supported us and we delivered another volunteer led programme **giving young people hands on experience** of the industry. The HAF provision has been another major step forward in cementing the good work that we can offer for our young people. Being part of the HAF inspection process through Walsall and the surrounding areas was another great piece of work enabling volunteers and full time staff to see all of the good practise that is going on in our local area; offering support and guidance to other providers.

The Inspire Group was recognised for our work in the community and we were successful in our bid for the CARE project. This involves mentoring and delivering physical activities for vulnerable young people using **sport as the vehicle to break down barriers and forge relationships which has always been our passion.**

We hope that you can share our success in 2022 and we can't wait to develop enhance and continue to help our community in 2023 and beyond.



Steve Clarke  
Director



## Contents

**Birmingham 2022 2**

---

**3 CARE**

---

**Multi-Sports Camps 4**

---

**5 Education**

---

**The Inspire Group 2022 6**

---

**7 Contact**

---

Welcome



1

## Bringing Sport to the West Midlands

In 2022 Birmingham and the West Midlands played host to the world and welcomed athletes from around the globe for the Commonwealth Games. In the West Midlands we were selected as a pilot organisation for Gen22, an exciting youth led social action and volunteering project for young people to channel the spirit of the games in our community.

Before, during and after the games our Gen22 programme offered 17 young people the chance to take part in a range of volunteering activities including supporting our community sport work, acting as social action advocates and supporting other members of our community through mentoring and leadership.

Our project was visited by Assistant PCC Tom McNeill during the run up to the games and we are currently in talks with the Legacy team at Birmingham 2022 to further develop our project and extend the reach and power of sport and volunteering to our wider community.

Members of our Gen22 cohort also contributed to a consultation on the impact of Sport England's new "Uniting the movement" strategy in Walsall as part of their social action. We are also very happy to report that the vast majority of our cohort have now taken on more regular volunteering or paid roles with us at The Inspire Group.



FORWARDTOGETHER



-12-

Gen22 candidates have taken on roles with us at Inspire following their placement

Young People from Walsall supported within our Gen22 Programme

-17-

-510-

More than 510 hours contributed in social action projects as part of the wider commonwealth games impact in our region

# GEN22

**Tweet**

Tom McNeill @mcneill\_tom

The @WestMidsPCC has given £200k to sports & arts projects across #WestMidlands to widen participation for young people who might not get opportunities otherwise, to leave a @birminghamcg22 legacy. Last week I went to visit one of these in Walsall led by @weareinspire #CWG2022



## Walsalls Games For Everyone

As part of the lead up to the games we partnered with Streetly School Games organiser to support the delivery of multi-sports events across Walsall to engage children and young people in the games. Some of our Gen22 participants were able to take part in this provision and it was successful in raising the profile of the games for those across our communities.

**Tweet**

The Inspire Group @weareinspire

Today we are with @StreetlySGO supporting a wide range of activities as part of the #BePartOfTheGames lead up to @Birmingham2022 | Great to have some of our #Gen22 cohort here making it #WalsallsGamesForEveryone 🙌 #weareinspire



- **5** - Each week the young people on our CARE project have the chance to take part in positive activities on 5 seperate days.



Some of the positive activities that the CARE project has hosted since August 2022. Young people had the chace to take part in upwards of 10 hours per week of provision across a range of locations and times.

### Keeping our Young People Safe

In August The Inspire Group were commissioned to deliver a pilot programme in Walsall entitled CARE (Community Activities to Reduce Exploitation) across 3 of our 4 locality areas in Walsall. The programme sought to provide young people in need with positive, pro-social engagements, support and activities to help them thrive.

Since this commission we have worked with a caseload of up to 39 young people in the borough, offering weekly youth clubs, weekend activities and mentoring in community settings to improve the aspirations of these children and young people, and support them into safe and healthy lifestyles.

### Tracking Impact

Within our CARE programme, we measure the progress of our young people by using the Staronline platform. This tool is completed alongside the young people we are mentoring and tracks key criteria such as feelings and emotions, family and relationships and healthy lifestyles.

**-576-**

Hours of mentoring delivered during 2022 to our young people attending the CARE programme

### Data & Future Plans

Due to the ongoing nature of the CARE project, the data we have is limited however we are working alongside partners to hopefully extend the programme into 2023 and beyond, giving us the chance to make an even bigger impact on the lives of our young people in Walsall.

### Multi-Sports Fun Camps

Our multi-sports camps took place at Pelsall Community in everyone of the school holidays throughout 2022. We were delighted to see an increase in attendances throughout the year as more children and young people were able to enjoy more sports and activities.

56

Days of multi-sports fun camps taking place at Pelsall Community Centre during 2022

Hours of activities for our children and young people to take part in during camps

336



800+

Healthy meals, snacks and drinks served during our HAF provision in 2022

### HAF 2022

As has been the case for the last few years, we were again delighted to be a part of Walsall HAF 2022 during the Easter, Summer and Christmas school holidays. Our provision ran from our base at Pelsall Community Centre and we delivered over 100 hours of activities on our multi-sports camp during the summer.

Our Easter and Christmas offer also included the chance for our young people aged 12-16 to engage with leadership, coaching and self-improvement sessions as part of HAF.

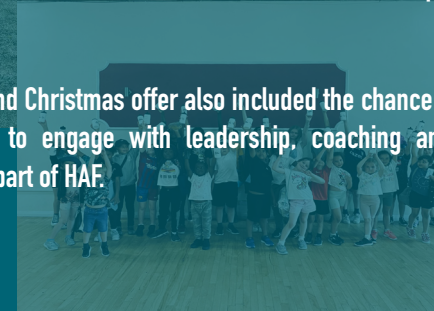
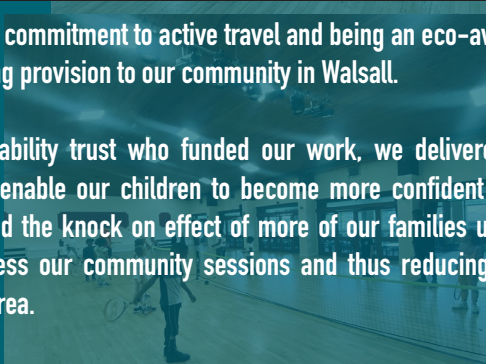
## WALSALL HOLIDAY ACTIVITY & FOOD PROGRAMME 2022

### Cycling & Bikeability

During 2022 we sustained our commitment to active travel and being an eco-aware organisation by offering cycling provision to our community in Walsall.

In partnership with the Bikeability trust who funded our work, we delivered a community based project to enable our children to become more confident and competent at cycling. This had the knock on effect of more of our families using active travel in order to access our community sessions and thus reducing the reliance on cars in our local area.

Early in 2022 we also hosted a partnership workshop with cycling organisation Sustrans who offered our children the chance to learn more about cycling in their local community as well as taking part in a fun cycling art activity.



## FORWARDTOGETHER

### PE & Enrichment

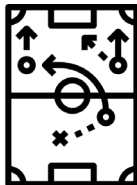
At The Inspire Group we believe that physical activity should be placed at the heart of education and all children should be in receipt of high quality, well planned and professionally delivered PE lessons and extra curricular clubs.

We would like to extend our thanks onto our education partners this year who have helped us live out this mission and extended these opportunities to the children in their schools and colleges to benefit from our Inspire, Engage, Empower philosophy of activity.



312

Coaching Sessions  
Delivered

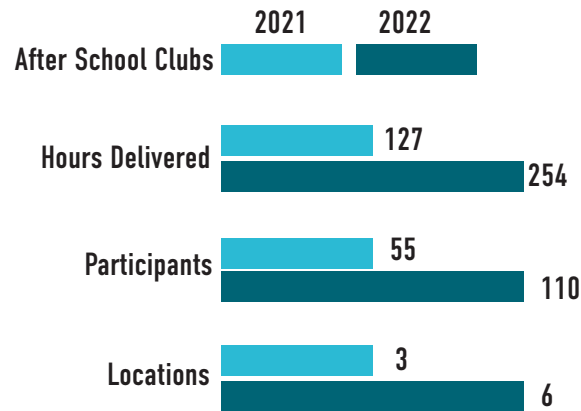


36  
Matchdays Supported  
in both League & Cup



140

Football Academy  
Students during 2022



- 6 -

Curriculum topics that we have delivered our PE support to during 2022. We work extensively with our school partners to help them meet the required standards and topics within school.

- 586 -

PE hours delivered during 2022 using our #InspireEngageEmpower methodology to ensure the highest standards of PE for our school partners

### Reintegration to Education

For the first time in 2022, our philosophy has now extended not just to children and young people who are in school – but those who are currently not attending and need support to reintegrate into education.

We have successfully worked in a one to one, mentoring capacity with young people during 2022 to help them understand the importance of education, build strategies for coping with their challenges and successfully integrate into school life to ensure consistent attendance.

### Walsall College Football Academy

During 2022 we continued our long standing relationship with Walsall College Football Academy. Our team provided coaching, player development and matchday staffing to the academy.

We also worked with the academy to provide work experience and placement opportunities to academy students looking to further their knowledge of careers in sport.

“I am pleased to say our youngster is now **back in school full time** and The Inspire Group have played a huge part in that”

Commissioning Officer for our Reintegration to Education programme

**Streety SGO**  
@StreetySGO

Regardless of the poor weather we are ready for action, working in partnership with @SheffieldCA and @weareinspire to create more opportunities for Girls to get into Football in @WalsallCouncil @StreetyAcademy #GirlsFootballPartnership @BarclaysFooty

16:22 · 28/02/2022

**Walsall Right 4 Children**  
@WR4Children

DAY 1 - #Walsall Easter Holiday Activity Food programme #HAF2022 @weareinspire engaging with over 40 children at Pelsall community centre Funded by @educationgovuk #WR4C @WalsallCouncil

**The Inspire Group** @weareinspire · 11/04/2022  
Here we go - Day 1 of our Easter HAF multi-sports camp at Pelsall Community Centre - great to see so many smiling faces.  
Today we have #tennis and #football on the agenda before lunch.  
#HAF2022 #WR4C #weareinspire #proudtobewalsall

11:25 · 11/04/2022

**The Inspire Group** @weareinspire

Today we are with @StreetySGO supporting a wide range of activities as part of the #BePartOfTheGames lead up to @Birmingham2022 | Great to have some of our #GenZ2 cohort here making it #WalsallGamesForEveryone #weareinspire

10:17 · 11/04/2022 from Walsall, England · Twitter for iPhone

**Walsall Health & Wellbeing**  
@HealthyWalsall

Great to see young people getting active and inspired during #HAF2022. 🙌

**The Inspire Group** @weareinspire · 09/08/2022  
Taking inspiration from @Lionesses & @TeamEngland 3x3 basketball this week on our multi-sport camp at Pelsall Community Centre.  
Supported by @WalsallCouncil @WR4C4Children @educationgovuk  
#WR4C #HAF2022 #weareinspire

16:27 · 11/08/2022

**KICSTERS**  
@Kicsters

Tonight's #KICGaming stations for The Inspire Group.  
Tonight young people enjoyed everything including #PS4, #PS5, #XboxSeriesX, #MetaQuest2, #NintendoSwitch & #SpheroBolt.  
Thank you for having us @weareinspire

19:22 · 17/11/2022

**Mollie Hartland**  
@Hartland\_mollie

Great afternoon at @wlv\_uni with @wlv\_sport @wlv\_scp @RusSmith0907 delivering coaching sessions to the upcoming football coaching students. Sunaeal to have graduated and return as a senior member of staff with @weareinspire to deliver practicals in such a short space of time.

18:10 · 20/09/2022 from Walsall, England

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

**The Inspire Group**  
@weareinspire

More fantastic images from our Easter multi-sports camp in partnership with @WR4Children taking place at Pelsall Community Centre.  
Funded by the @educationgovuk #HAF2022 #weareinspire #WR4C #InspireEngageEmpower #proudtobewalsall

09:52 · 13/04/2022 from Pelsall Community Centre

**Streety SGO**  
@StreetySGO

Ready for our Walsall Schools #RoadToTheCommonwealth Girls Active Day  
4 activities being delivered today:  
Football @weareinspire  
Netball @StreetyAcademy  
Cricket @Cricket4Schools  
Even some Bhangra Dancing this afternoon!  
Another great day of activities for @WalsallCouncil Schools

10:39 · 01/04/2022

**Tom McNeil**  
@mneil\_tom

The @WestMidsPCC has given £200k to sports & arts projects across #WestMidlands to widen participation for young people who might not get opportunities otherwise, to leave a @birminghamc22 legacy. Last week I went to visit one of these in Walsall led by @weareinspire #CWG2022

399 views  
18:46 · 21/04/2022

**Tom McNeil**  
@mneil\_tom

🙌 Access to sports and coaching qualifications for young people through @weareinspire, including children with disabilities 🙌🙌🙌

12:49 · 22/07/2022

**Active Black Country**  
@BCActive

Objective 3: Creating an Active Black Country.  
Increase the range of opportunities to be active across Black Country communities. Ensuring they are inclusive, attainable and support stronger, better connected, resilient communities.  
bit.ly/BCstrategy @weareinspire

**Steve Clarke**  
The Inspire Group

124 views  
13:59 · 13/10/2022

**The Inspire Group**  
@weareinspire

Thank you to @PaulLord63 for the tennis activator course delivered to #TeamInspire today!  
We are looking forward to putting the new skills into action at our #MonsterSmash event next week 🙌🙌🙌 #SERVES #LTA #USOpen

18:20 · 21/10/2022 from Pelsall Community Centre



THE  
**INSPIRE**  
GROUP



---

The Inspire Group  
Pelsall Community Centre  
Pelsall  
Walsall  
WS3 4BQ

[info@inspire-group.co.uk](mailto:info@inspire-group.co.uk)

[www.inspire-group.co.uk](http://www.inspire-group.co.uk)

twitter [@weareinspire](https://twitter.com/weareinspire)

instagram [@weareinspire](https://www.instagram.com/weareinspire)

facebook [/weareinspiregroup](https://www.facebook.com/weareinspiregroup)