



THE
INSPIRE
GROUP

Forward Together

A Strategy for Growth 2023-28

“To embed sport into all aspects of the lives of our young people to help them be the best versions of themselves”

Executive Summary

We exist to inspire sport. To plant the seed in the mind of a young person and a community that through sport, anything can be achieved.

We exist to engage people. To support, guide, teach, lead and connect.

We exist to empower communities. To build relationships beyond the business to customer relationship. To be part of something bigger, to collaborate and to place ourselves in the heart of the conversation.

We are unique, innovative and forward thinking. Each of us has a key talent, a spark and an ability to see things differently. Collaboratively we have a unique voice, an interesting perspective and something worthwhile to say.

We are not another community business.

We are not another sports coaching company.

We are Inspire.



Our Vision

A community where sport plays an intrinsic role in the physical, mental and social health of the young people in it.

Our Mission

To embed sport into all aspects of the lives of our young people to help them be the best versions of themselves.

Our Values

We are a **TEAM**

- We are committed to working as a collective to reach our goals.

We are **RADIATORS**

- We emit warmth and bring our energy to overcome challenges

We are **PROACTIVE**

- We are always looking forward and have a culture of self improvement



Our 5 Strategic Priorities for 2023-28

Grow our Inspire–Engage–Empower Mentoring Offer

Enhance our ongoing partnerships so that 500 young people can access our mentoring service and move through our theory of change in the next 5 years

Build our own educational offer within the scope of an alternative provision service

Build relationships with education partners in primary, secondary and specialist education facilities to help us achieve this aim

Increase positive school sport experiences

Develop the Inspire Schools network

Formalise an annual, network wide 'positive competition' structure to give children and young people a chance to represent their school

Improve the standards of educational attainment through our behaviour management programme



Lead the conversation

Celebrate the voice of our young people and take our lead from them

Build the next generation of sports leaders and coaches through our volunteer pathway

Contribute on a regional and national level to the field we work in

Be great people

Support our team to embody our values

Offer competitive employment perks and a positive place to work

Be employee led and representative of the communities we work in

Progress from within

Improve our digital literacy and emphasise our impact through data

Strive to improve the business across all functions

Hold each other to account of our values





Get in Touch

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