



AN IDEA IN ACTION

THE INSPIRE GROUP
IMPACT REPORT 2023



THE
INSPIRE
GROUP

An idea in action

2024 marks 10 years of The Inspire Group and as a result, our 2023 impact report signals an exciting time in the business. We ended 2023 by publishing our new strategy which ambitiously sets out our stall for the next 5 years and reaffirms our commitment to the young people of our communities. As you will read in the following pages, our team have spent 2023 building relationships, empowering young people and raising the aspirations of those who we serve to be the best versions of themselves.

“An idea in action” simply embodies the fact that our new strategy is now live, and we have more work than ever before to make it a reality,

Perhaps the strongest example of our work and the power of sport has come within our two commissioned activity based mentoring projects. The CARE project entered its second year in 2023 and a year of celebrations, milestone steps forward and incredible stories can be found on page 2. The success of our work on CARE also meant that in 2023 we were commissioned by Walsall Council to provide a similar project to our partners in the Youth Justice Service entitled Turnaround. Within this projects first year we have already received national recognition and more details of that will follow in 2024 as we lead the conversation on how sport can support our young people.

If 2023 taught us anything it's that our young people are more resilient, more engaging and more inspirational than ever before. We are proud to, in the words of one of our volunteers “be the family these young people might not have at home”. More than ever we are staking our flags next to young people, joining them to thrive, and moving with them forward together.

Thank you for reading.

Alex Howard
Director



Our Vision

A community where sport plays a intrinsic role in the physical, mental and social health of the young people in it.

Our Mission

To embed sport into all aspects of the lives of our young people to help them be the best versions of themselves.

Our Values

We are a **TEAM**

- We are committed to working as a collective to reach our goals.

We are **RADIATORS**

- We emit warmth and bring our energy to overcome challenges

We are **PROACTIVE**

- We are always looking forward and have a culture of self improvement

MENTORING OUR FUTURE

CARE PROJECT 2023



In 2023 we entered into the second year of the CARE programme across 3 localities within Walsall. As our programme has developed we have seen hugely positive changes in the way our young people are responding to the youth club offer alongside their mentoring and couldn't be prouder of the progress they have made. Some of our young people are now back in full time education, engaging positively with support services and developing their personal aspirations.

**SELF ESTEEM
CONFIDENCE
SCHOOL ATTENDANCE
AWARENESS OF RISKS**



“IT HAS HELPED ME CALM DOWN... GET OUT OF THE HOUSE AND DO THINGS”

Voices of our young people on the CARE project

“I WAS AT MY LOWEST POINT AND BEING ABLE TO DO THE ACTIVITIES HAS REALLY HELPED ME AND I AM REALLY HAPPY” Voices of our young people on the CARE project



2023 saw us significantly develop our activity based mentoring programme's across multiple cohorts of young people in Walsall. Our activity based mentoring blends youth club, multi-sports activities alongside intensive 1-2-1 mentoring sessions.



INSPIRE ENGAGE EMPOWER

YJS TURNAROUND



Young people are taken on a journey that prioritises them building pro-social relationships and positive behaviours that remove the barriers for them to thrive in their daily lives. Mentoring staff from the Inspire Group use high levels of cultural competence and trauma informed practise to work with our young people in a way that helps them to reduce harm, desist from negative behaviours and develop themselves.



“TURNAROUND HAS HAD MASSIVE IMPACT ON THESE YOUNG CHILDREN AND HELPING THEM TO SEE THEY CAN HAVE ASPIRATIONS AND CHANGES IN LIFE.”

A teacher of one of our young people on the Turnaround project

“THE KNOWLEDGE THE TEAM HAVE AROUND THE LOCAL AREAS, THAT SUPPORT IS BEING TARGETED TO THOSE CHILDREN AND THAT ALL CHILDREN ARE TREATED AS INDIVIDUALS WHO CAN BE BROUGHT TOGETHER WITH SPORTS. THE TEAM HAVE PASSION FOR THE WORK THEY DO WITH CHILDREN WHICH IN RETURN IGNITES THE CHILD’S OWN PASSIONS AND INTERESTS IN SPORTS AND MUCH MORE.”

Rachael Aubrook, Turnaround Coordinator - Walsall YJS



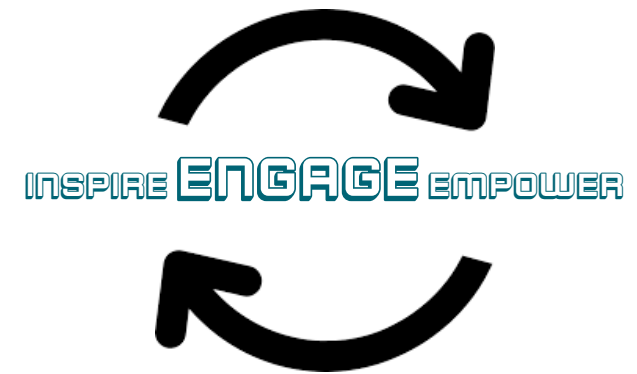
Our turnaround project commissioned by Walsall YJS in 2023 was nominated as an example of excellent practise by our partners at the Ministry of Justice in late 2023. As part of this recognition our team will present at the end of year MOJ conference (taking place in early 2024) about the work we have been doing and the impact we have made on young people in Walsall. We are so proud to have been selected for this presentation and can't wait to celebrate the programme as we head into year two.

BUILDING POSITIVE SCHOOL SPORT EXPERIENCES



As was reaffirmed in our 2023 strategy - our mission is to embed sports into all aspects of the lives of our young people. Alongside our partners from primary, secondary and further education the best place for young people is to be in school and a result of this - our work in 2023 in our Inspire Schools Network is something we are very proud of.

Furthering the impact we can make in setting our children up for success, we also provided more than 390 hours of PE provision support to local primary schools in our community. Our cutting edge PE services enable us to deliver curriculum topics in PE and build relationships with children outside of the classroom setting. Our school sport experiences also enable children to achieve academic development with our in build measuring, evaluation and progression services that are delivered as standard.



In 2023 we provided after school provision to over 240 primary age pupils across Walsall and Staffordshire. These after school activities enable young people to take part in sport as a regular part of their slightly extended school day, give parents more flexibility and also provide a range of skill development opportunities and friendships.

MAKING EVERY HOUR COUNT

78
Behaviour Management
Workshops

390
PE Lessons Delivered
across our 10 partner
schools

780
After School Clubs in
multiple sports

1053
Lunchtime
Activity Hours

A COMMUNITY WHERE SPORT PLAYS AN INTRINSIC ROLE IN THE PHYSICAL, MENTAL AND SOCIAL HEALTH OF THE YOUNG PEOPLE IN IT



To enable our children to build a life long positive attitude to sport 2023 saw us develop competition and representative sport as part of our primary school offer. Carefully curating an Inspire Schools Network competition meant that 40 children were able to represent their schools in a competitive situation whilst at the same time being supported by our staff.



3 LOCATIONS
4 DIFFERENT HAF OFFERS



HAF SPACES IN 2023

260



NUTRITIOUS FOOD
PHYSICAL ACTIVITIES
ENRICHMENT

Working closely with our partners at Walsall Council and supported by the Department for Education we expanded the offer of physical activity, healthy nutritious food and enriching activities and supported better outcomes for our children in Walsall.



LEADING THE CONVERSATION



In 2023 we worked alongside partners at Walsall College and Wolverhampton University to help inspire the next generation of leaders in sports coaching, leadership and community action. Throughout the year we have hosted 10 different young people on our work experience placements during which young people build confidence, industry recognised qualifications and the opportunity to put theory into practise.



We believe that the impact we make on young people is down to the team and staff that make our organisation and as a result one of our 2023-2028 pillars is to be great people. In 2023 we further developed this idea and are now proud to say that of our 9 full time staff, 5 of them have at some point engaged in our pathway of young person-volunteer-part time-full time. We advocate being an organisation run for Walsall, by Walsall, and the lived experience of our staff helps us to provide an empathetic view on how best to support our young people.

OUR PARTNERS



'An Idea in Action' wouldn't have been possible without our partners and we'd like to extend our thanks for the ongoing support

- Walsall Council
- Walsall Early Help
- Walsall YJS
- Walsall HAF
- Streetgames
- United by 2022 Legacy Charity
- West Midlands PCC
- Ministry of Justice
- Department for Education
- Pelsall Community & Arts Centre
- Walsall College
- The LTA
- CIMSPA
- Wolverhampton University Sport
- Black Country Coaches Club



CONTACT US AT [INFO@INSPIRE-GROUP.CO.UK](mailto:info@inspire-group.co.uk)

WWW.INSPIRE-GROUP.CO.UK

INSTAGRAM @WEAREINSPIREGROUP

X-@WEAREINSPIRE